



# Save Green While Going Green

## Four Reasons to Replace Your Water Heater with a Heat Pump Water Heater

Is your water heater more than 10 years old? It may be time to upgrade it. There are a lot of different water heating options, so here are four reasons to choose a heat pump water heater.

**HELPS**  
Home Energy Loss  
Prevention Services



### Reason 1: Cut Your Carbon Footprint

Heat pump water heaters (HPWH) are the lowest carbon option\* for water heating. On average, they produce:

- **4x** less carbon than standard electric
- **7x** less carbon than propane
- **11x** less carbon than oil

\*emissions from electricity comes from non-renewable electricity generation



### Reason 2: Long-lasting

Heat pump water heaters are the most reliable water heater on the market. They are backed by an industry-leading 10-year warranty.

- Heat pump water heaters operate smoothly and don't need yearly maintenance service like oil water heaters do.



### Reason 3: Save now with a HELPS Rebate

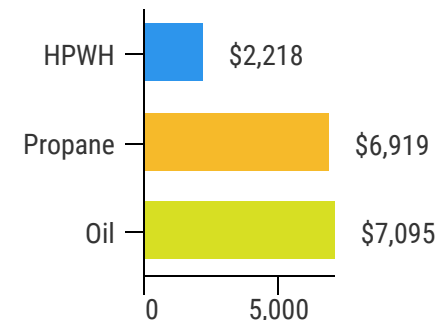
Customers of Ashburnham Municipal Light Plant are eligible for a \$250 HELPS rebate with the purchase of a new, ENERGY STAR® certified heat pump water heater.

- With this rebate, HPWHs are now the same price or less expensive than comparable oil and propane fired alternatives.



### Reason 4: Save the Most Money Over Time

#### 10 Year Heating Costs



For more information, visit [www.munihelps.org](http://www.munihelps.org) or call (413) 308-1311.

